

Love Uxbridge Extra Loyalty Scheme - Terms & Conditions

The Love Uxbridge Extra loyalty card is an exclusive local discount scheme for anyone who works in Uxbridge town centre.

The loyalty scheme, brought to you by Uxbridge Business Improvement District (BID), aims to increase footfall into participating businesses, encourage a loyal consumer base, and reward Uxbridge employees with fantastic exclusive discounts.

Receiving your card

To request Love Uxbridge Extra cards for you and your colleagues, an Employee Representative of your business must fill in the Application Form at www.loveuxbridge.co.uk/extra providing the following information:

- Name
- Job Title
- Name of Business
- Number of Love Uxbridge Extra cards requesting
- Email
- Date signed up

The Employee Representative can be any one person within the business, we would recommend finding out whether or not an Employee Representative from your business has already requested Love Uxbridge Extra cards. If you submit the Application Form and our records show that your business has already applied for/received cards, then we will notify you who your Employee Representative is.

If the application form is successful, Uxbridge BID will contact the Employee Representative with a confirmation email, where a date can be agreed for the Employee Representative to receive the requested number of cards. The Employee Representative can then distribute the cards amongst their staff.

The confirmation email will also have an attached Employee Sign-Up form which allows employees to sign up to our monthly Love Uxbridge Newsletter. The

newsletter will include updates on new offers added to the Love Uxbridge Extra card, and a feature on our favourite offer of the month.

The Employee Representative will act as the point of contact if any additional important information is needed with regards to the Love Uxbridge Extra card. In compliance with GDPR, we will not process the Employee Representative's data for any other reason. Our Privacy Policy is available to download at www.loveuxbridge.co.uk/events/subscribe.

Lost/Stolen cards

As there is no cash value associated with the card replacements will be provided at no charge to the individual. Staff can either contact Uxbridge BID or their Employee Representative can contact Uxbridge BID on their behalf. If staff leave their place of employment they will not be required to return the card as continued engagement with the scheme is of continued benefit to the BID.

Providing an offer on the Love Uxbridge Extra card

All Businesses within Uxbridge town centre are permitted to provide offers at no charge. Email through to glen@uxbridgebid.com to receive a Business Sign-Up form which will capture the following information:

- Name of business
- Type of offer
- End Date
- Terms & Conditions e.g.
 - Subject to availability
 - While stocks last
 - Not in conjunction with any other offer
 - Must book in advance
 - Valid on specific days
 - Other
- Social Media links
- Signature & Date

Businesses that sign up to the scheme will be required to display marketing material and to promote the Love Uxbridge Extra card to customers.

Businesses are required to provide the offer up until the date stated on the Sign-Up form (31st March 2019). The business will then be contacted to see if they would like to continue with the offer, change the offer, or remove the offer altogether.

Uxbridge BID retain the right to restrict the number of offers available on the Loyalty Scheme at any one time to ensure that it is cross representative of the sectors included within Uxbridge town centre.

All offers will be published on a bespoke page of the Love Uxbridge website and be actively promoted via both the Love Uxbridge and Uxbridge BID Social Media feeds.

Uxbridge BID Street Ambassadors will visit the business providing the offers on a regular basis to receive feedback with regards to usage.

Uxbridge BID will email the businesses providing offers on a monthly basis to receive updates on usage and impact. The named contact will not have their data processed for any reason unrelated to the Love Uxbridge Extra card.